

OKLAHOMA BANDMASTERS ASSOCIATION

P.O. Box 512
Norman, OK 73070-05812

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Ada High School
1400 Stadium Drive
Ada, OK 74820
(580) 310-72414

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1001 N. Kennedy
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Duncan, OK 73533
(580) 255-0700

JEREMY PARKER, *Parliamentarian*
Coweta High School
P.O. Box 550
Coweta, OK 74029
(918) 486-6462

MUSIC INDUSTRY EXHIBITORS:

This letter is to direct your attention to the Oklahoma Bandmasters Association's Convention to be held at the Renaissance Tulsa Hotel and Convention Center in Tulsa, Oklahoma, July 19-22, 2010 (exhibit floor will be open July 20 & 21). This is our 45th Annual Convention and President Paul Crowl and the O.B.A. Board of Directors have done their best to make it a great convention.

Our convention annually draws over 265 of Oklahoma's finest Band Directors. In addition to active members and families, we will also have two O.B.A. All-State Jazz Bands composed of outstanding student musicians from throughout Oklahoma, O.B.A. Hall of Fame members and retired band directors. A wide variety of clinics and clinicians, will be here to educate and entertain.

Convention setup will be Tuesday, July 20, from 9:00 a.m. until 2:30 p.m., these times may change as the convention schedule is not official. The first exhibit time will be Tuesday, July 21, from 2:30 p.m. to 5:00 p.m. (this time may change as the convention schedule evolves). Two additional exhibit times are scheduled for Wednesday, July 21, 9:00 a.m. to 11:30 p.m. and 1:00 p.m. to 4:00 p.m. with booth "tear down" at that time.

Again this year we will provide 24-hour security beginning at 9:00 a.m. on Tuesday and ending at 6:00 p.m. on Wednesday. There will be no exhibit time during Monday or Thursday of the convention. President Crowl is working to make the maximum amount of time be available during Tuesday and Wednesday. The Board of Directors will continue a highly successful promotion fee per contract, to be used to increase foot traffic in the exhibit hall. And of course, the door prizes donated for the membership business meeting has always been a highly anticipated event on Thursday. A huge thanks to *Super Holiday Tours* for the annual donated trip to Orlando, as well as *Unique Travel and Tours* with *Branson on Stage Live!* for the vacation in Branson, MO.

Enclosed you should find, a contract for exhibit space, information for extras at that exhibit space plus shipping information, a floor plat, an exhibit schedule, a contract for purchasing ad space in our convention program and a letter from President Crowl. The following internet link will take you to hotel reservations specific to our convention: <http://www.marriott.com/hotels/travel/tulbr?groupCode=banbana&app=resvlink&fromDate=7/18/10&toDate=7/26/10> or go to okbandmasters.com for the "convention" link there. All exhibitor information is on the web site as well.

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Dear O.B. A. Exhibitor,

On behalf of the Oklahoma Bandmasters Board of Directors, I would like to thank you for your previous support of our organization and encourage you to once again be a vital part of our summer convention in July. As our executive secretary has explained in your information we will again be using a \$25 surcharge (not per booth space rental). This money will be used to promote attendance during exhibit hours. This has been a very successful incentive for us. We thank all of you who participated.

We have a great convention lined up this summer. 3 of our clinicians have very strong Oklahoma ties. Broken Arrow will again be hosting "Drums of Summer" on Wednesday night this year. Because of the DCI event we will be having our Hall of Fame Banquet on Tuesday night. Tickets to the banquet can be purchased at the registration desk or from Sam. If you would like to go to the DCI event, please let Sam know. I would also like to encourage you and your representatives to participate in our golf tournament on Monday. Information for this activity will be posted on the O.B.A. website when finalized by Charles Fisher, our golf chairman. Sam has included a brochure with your registration materials.

If I can be of any assistance to you or if you have any suggestions that you feel would improve our convention, please feel free to contact me. I look forward to talking to you at our 45th annual convention this summer.

Sincerely,

Paul Crowl, President
Oklahoma Bandmasters Association

O.B.A. Exhibit Schedule

The following information is tentative, and may be changed by the Board of Directors

MONDAY

JULY 19

Steve Leathers Memorial Golf Tournament
All members and Exhibitors are welcome to enter.
Information for golf entry or sponsorship call
Charles Fisher @ 405.969.3899

TUESDAY

JULY 20

EXHIBIT HALL OPEN TO EXHIBITORS FOR SETUP
9:00 a.m.

EXHIBITS OPEN
RENAISSANCE GRAND BALLROOM
2:30 to 5:00 p.m.

WEDNESDAY

JULY 21

VISIT EXHIBITS
9:00 a.m. to 11:30 p.m.

VISIT EXHIBITS
1:00 p.m. to 4:00 p.m.

Exhibit Tear down
4:00 p.m.

OBA CONVENTION PROGRAM ADVERTISING CONTRACT AND RATES

<u>Ad Space</u>	<u>4 Color</u>	<u>3 Color</u> <u>Process Black & 2 Colors</u>	<u>2 Color</u> <u>Black & 1 Color</u>	<u>1 Color</u> <u>Black</u>
_____ Full Page	\$500.00	\$375.00	\$250.00	\$125.00
_____ Half Page	\$360.00	\$240.00	\$160.00	\$80.00
_____ Quarter Page	\$200.00	\$150.00	\$100.00	\$50.00

Advertising Company: _____

Contact Person: _____

Address: _____
(City,State,Zip)

Telephone: _____ E mail _____

Enclosed is my check payable to Oklahoma Bandmasters Association in the amount of \$_____

No refunds of cancellations after June 1, 2010

Any special considerations for placement will be negotiated and arranged with Sam Evans, Executive Secretary at slevans@sbcglobal.net, (405) 872-8919 or P.O. Box 512, Norman, OK 73070. Placement for all others will be "first returned, first served" unless otherwise arranged for. Deadline for ad space is June 1, 2010.

Undersigned hereby contracts for Advertising Space in the OBA Convention Program as outlined above. The undersigned agrees to the requirements and fees.

Signature of Company Representative Date

Please print name of representative

This contract has been received and accepted by the Oklahoma Bandmasters Association.

Sam Evans, Executive Secretary Date

Oklahoma Bandmasters Association

Return contract to :
Sam Evans
Oklahoma Bandmasters Association
P.O. Box 512
Norman, OK 73070-0512

*RENAISSANCE TULSA HOTEL AND
CONVENTION CENTER*

6806 South 107th East Avenue
Tulsa, OK 74133

Or

By phone
(800) 264-0165

Or

By fax
(918) 307-2907

Or

Follow the hotel link at *okbandmasters.com*
under “convention”

Convention rates are as follows:

Standard Double/King - \$107.00@night
Contact the Renaissance for other room types available:
Standard Double/King Club
Double/King Suite
King Suite Club
Double/King Hospitality
Presidential Suite
